



**RFO NO. DIR-TSO-TMP-423 Comprehensive Web Development and Managed Services**

Satori Marketing, LLC, BID PACKAGE 2 - PRICING

CATEGORY	SUBCATEGORY	BRAND	PRODUCT NUMBER	MSRP	"Discount off MSRP %"	SERVICE DESCRIPTION	SERVICE ZONE	UNIT
ACCESSIBILITY		Satori Marketing, LLC	AC01	\$150.00	36.7	Strategize, design, and implement a fully ADA compliant website. Provide feedback on ADA compliance measures, should the customer attempt to add content to the website without our aid.	All	Hourly
BUSINESS ANALYSIS SERVICES		Satori Marketing, LLC	BA01	\$150.00	36.7	Services could include, but are not limited to: website traffic analysis, interactive map integration, real-time information pushing, and web analytics tools tracking user behaviors, and demographic data.	All	Hourly
DOMAIN NAME SYSTEM (DNS) MANAGEMENT		Satori Marketing, LLC	DN01	\$150.00	36.7	Update relevant DNS records to ensure a seamless transition. Can include host records, mail records, name server records, domain mapping, assistance with configuration and installation of valid SSL certificates on new & existing website hosting services.	All	Hourly
MAINTENANCE, TRAINING & SUPPORT	Support	Satori Marketing, LLC	MT03	\$150.00	36.7	All additional website support functions are available, depending on customer's needs.	All	Hourly
MAINTENANCE, TRAINING & SUPPORT	Training	Satori Marketing, LLC	MT02	\$150.00	36.7	Depending on the customer's level of involvement, Satori can train the customer in website management, SEO, updates, backups, and more. Training is available on-site or virtually.	All	Hourly
MAINTENANCE, TRAINING & SUPPORT	Website Maintenance	Satori Marketing, LLC	MT01	\$150.00	36.7	Ongoing site updates that could include, but are not limited to, copywriting, image/graphic edits or substitutions. new pages, revised navigation, improved SEO and more.	All	Hourly
OTHER RELATED SERVICES	Email Marketing	Satori Marketing, LLC	OS02	\$150.00	36.7	Concept & design all email campaigns, including concepting, copywriting, images/videos, analytics, list management, targeting and more.	All	Hourly
OTHER RELATED SERVICES	Graphic Design	Satori Marketing, LLC	OS03	\$150.00	36.7	Design & develop visually-appealing logos, branding/style-guides, layouts, & graphics to effectively communicate brand message for a variety of materials, fully incorporated with brand standards, available both physically and digitally.	All	Hourly
OTHER RELATED SERVICES	Photography	Satori Marketing, LLC	OS04	\$150.00	36.7	Schedule and execute on-site/off-site shoots for still photography, videography, animation, and 3D renderings (interiors or exteriors) for various communications purposes.	All	Hourly
OTHER RELATED SERVICES	Social Media	Satori Marketing, LLC	OS01	\$150.00	36.7	Concept & design all social media pages, including profiles, pictures, banner designs, etc. to provide consistency w/ brand standards & website. Can manage content, incl. copywriting, images/videos, analytics and more.	All	Hourly
WEB CONTENT MANAGEMENT		Satori Marketing, LLC	WC01	\$150.00	36.7	Specializes in the WordPress, Joomla, Magento, and Drupal WCM, allowing customers to create, manage, store, and deploy web content through the use of specific tools and plugins.	All	Hourly
WEBSITE DESIGN/ DEVELOPMENT		Satori Marketing, LLC	WD01	\$150.00	36.7	Includes scheduling, site map/wireframe, accessibility plan, project management, website design, image and asset collection, copywriting, coding, SEO, testing & validation, mobile texting and launch.	All	Hourly